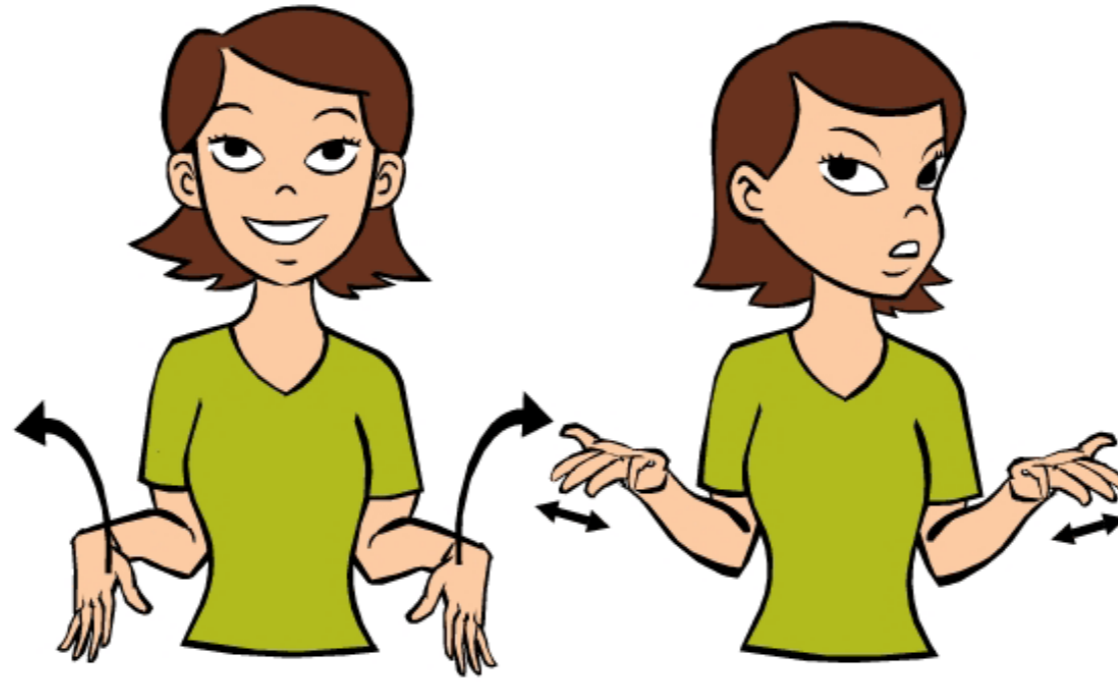


THE FIVE W'S



- **WHAT**
- **WHERE**
- **WHO**
- **WHEN**
- **WHY**
- **HOW**

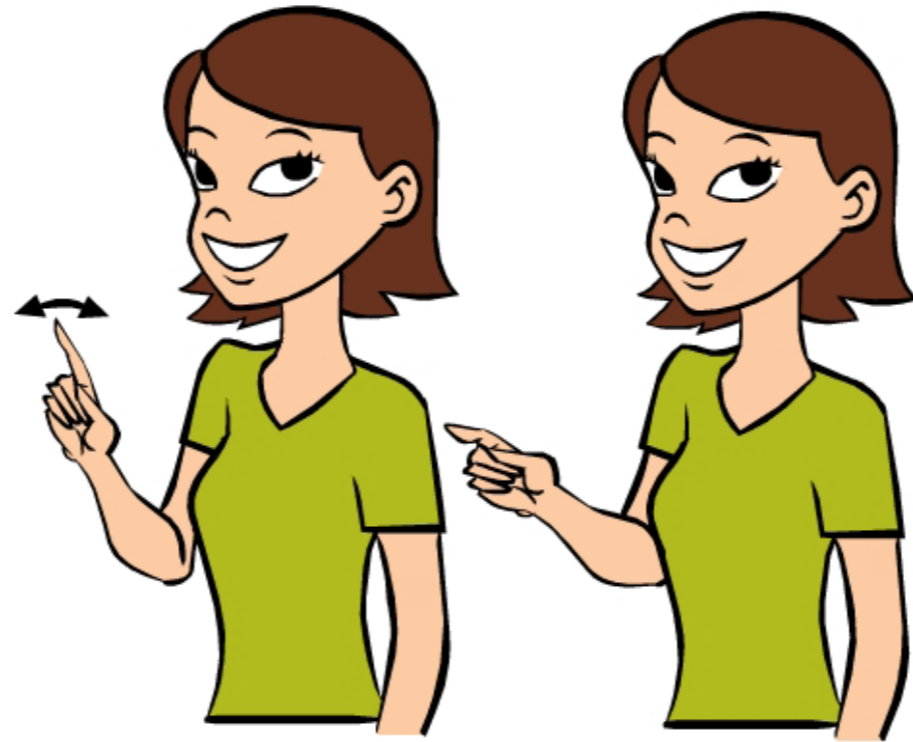




WHAT

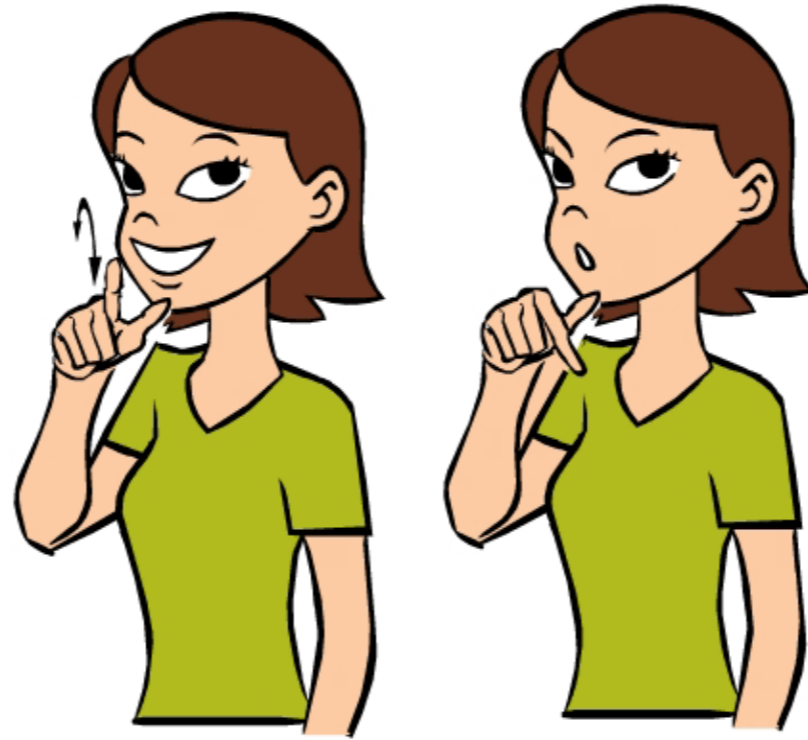


Where to go?



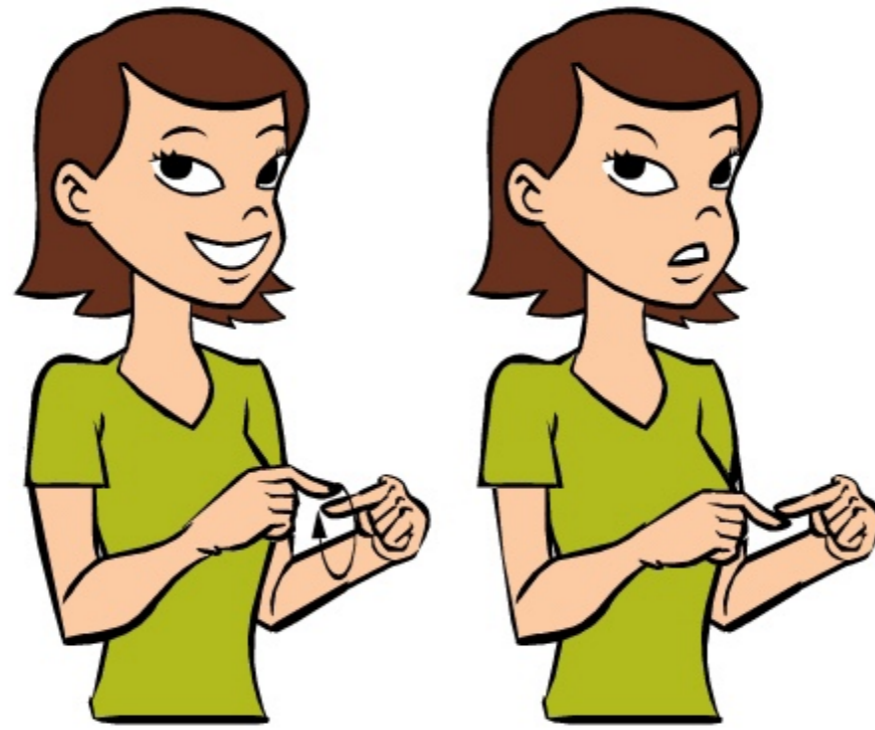
WHERE





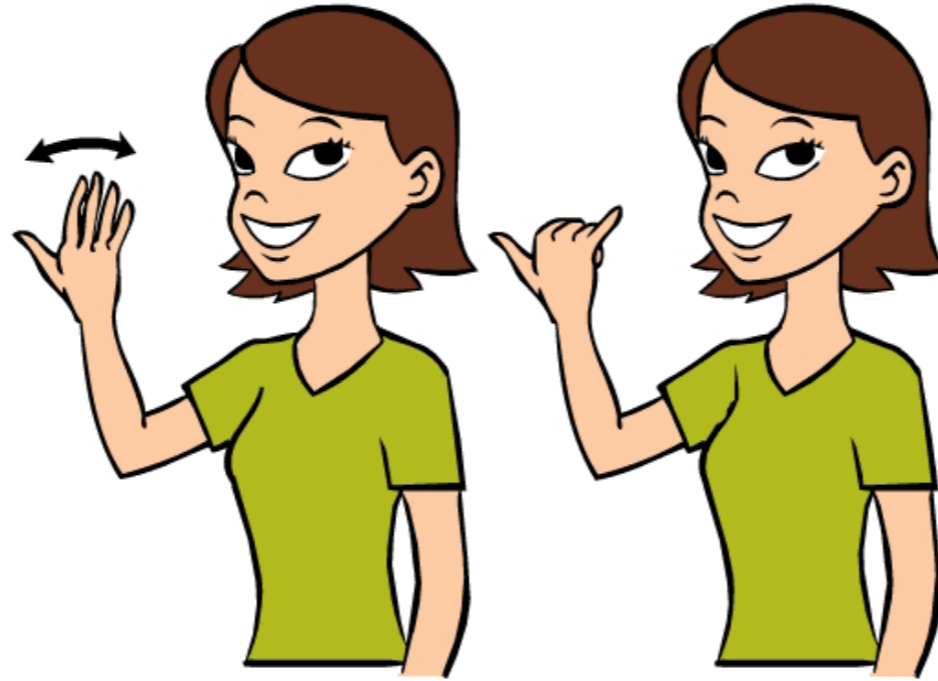
WHO





WHEN

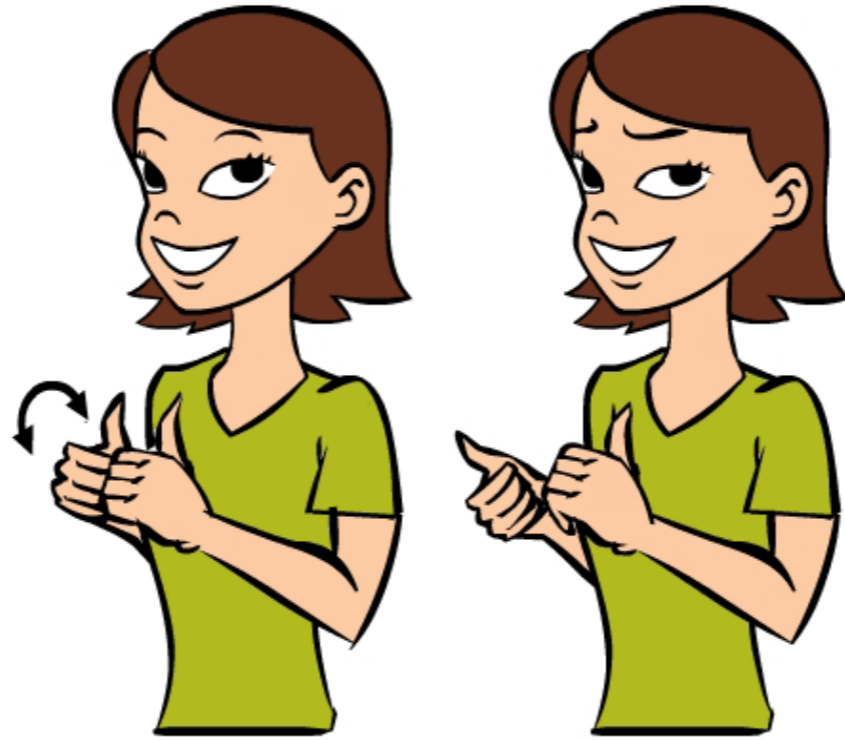




WHY

HOW?

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HOW